



Office of Legal Services Innovation
An Office of the Utah Supreme Court

INNOVATION OFFICE ACTIVITY REPORT

AUGUST 2021

DRAFT SEPTEMBER 20, 2021

Table of Contents

Overall Metrics	1
Executive Summary	2
Sandbox Activity (October 2020 - August 2021)	2
Authorized Entities	6
Authorized Entities Reporting Statuses	13
August 2021 Activity Risk Report - Harm Assessment	14



OVERALL METRICS

Total Applications Received	51
Applicants Recommended to Court for Authorization	31
Applicants Denied Recommendation from Innovation Office	2
Applicants Denied Authorization by Court	0
Applicants Tabled (referral fees)	8
Inactive or Withdrawn Applicants Before Recommendation	9
Currently Under Office Review	3
Recommended to Court for Authorization Decision	1
Authorized Entities	30 (including 2 withdrawn)
Entities Reporting Data (this month)	10
Entities Recommended to Exit the Sandbox	0
Key Risks and Trends	There were no reported consumer-related complaints from reporting entities during the August activity period.



EXECUTIVE SUMMARY

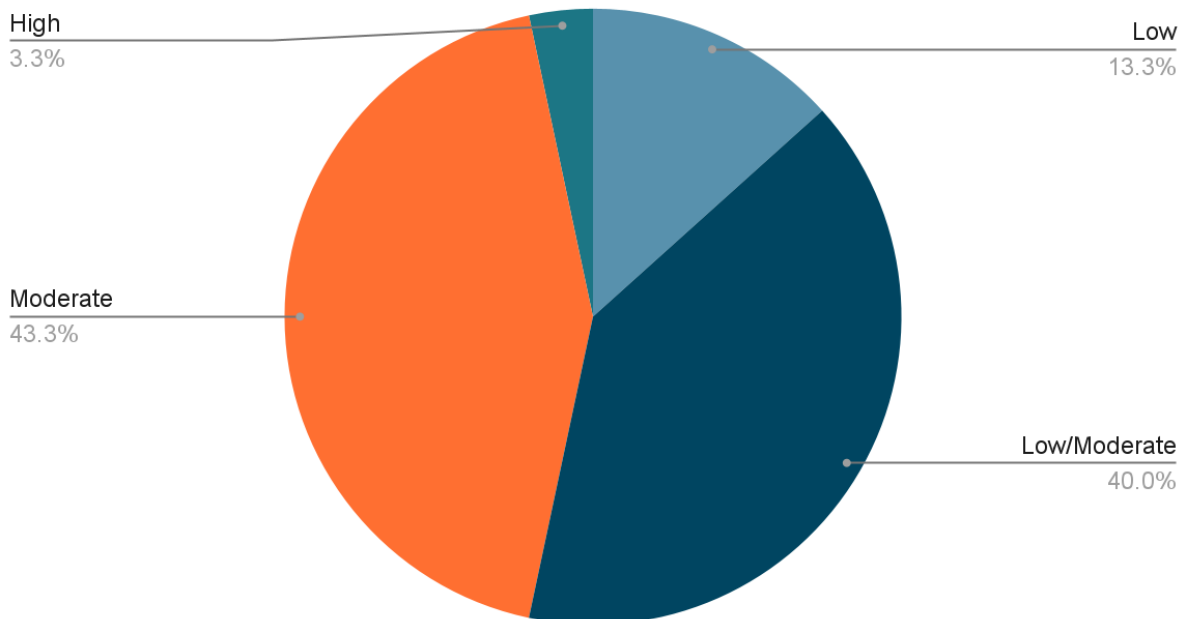
This report summarizes activities and negative risk assessment of entities approved by the Utah Supreme Court to implement legal services within the Utah Sandbox and monitored by the Office of Legal Services Innovation. This report covers the period of October 2020 through August 2021.

SANDBOX ACTIVITY (OCTOBER 2020 - AUGUST 2021)

Entities Authorized to Offer Sandbox Legal Services

- 30 entities approved to offer services

Entities Authorized



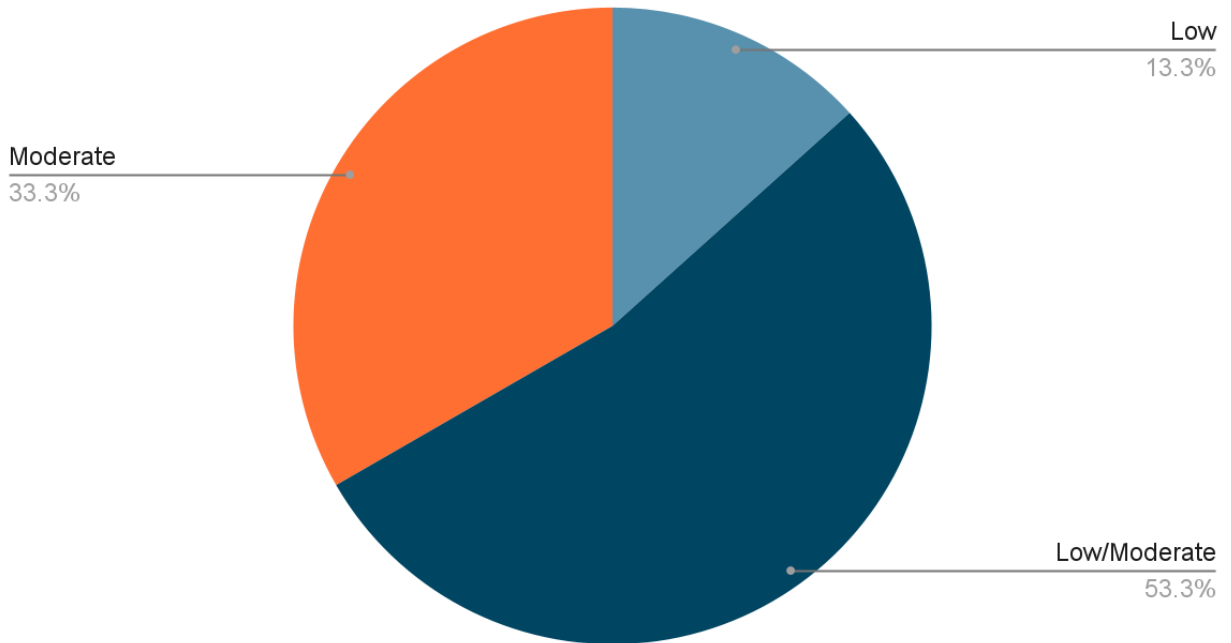
- o **Low Risk=4** (AGS Law, Blue Bee, Firmly, Hello Divorce)
- o **Low/Moderate=12** (Gregory Hawkins, FOCL Law, Jordanelle Blocks, LawPal, Legal Atoms, Legal Claims, Inc., Mountain West Legal Protective, R&R, Robert Debry & Associates, Rocket Lawyer, Tanner, Xira)
- o **Moderate=13** (1Law, Davis & Sanchez, DSD Solutions, Estate Guru, Holy Cross Ministries, LawGeex, Law HQ, Law on Call, Nuttall, Brown & Coutts, Off the Record, Pearson Butler, Sudbury Consulting, Timpanogos Legal Center)
- o **High=1** (AAA Fair Credit)



Authorized Entities Reporting Data through August 2021

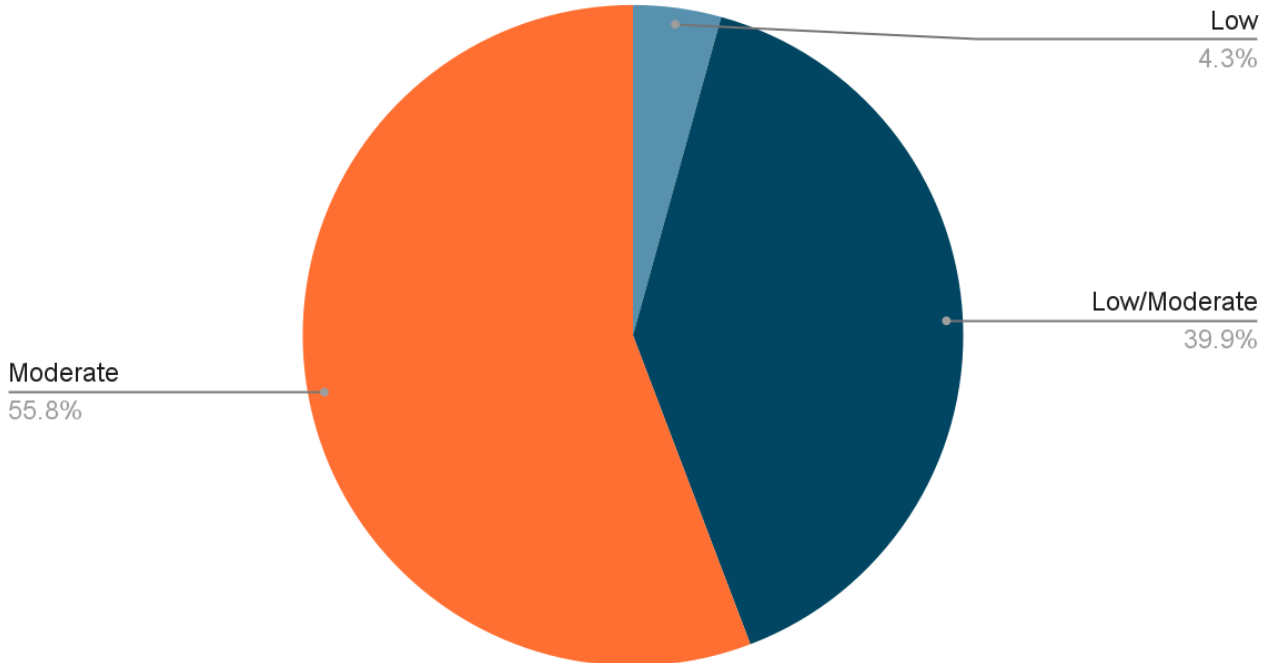
- 15 entities reporting data to date; 10 reporting this period
 - o 2 low risk entities; 8 low/moderate risk entities; 5 moderate entities

Entities Reporting Data to Date



Proportion of Services by Entity and Legal Categories Addressed

Legal Services by Entity Risk



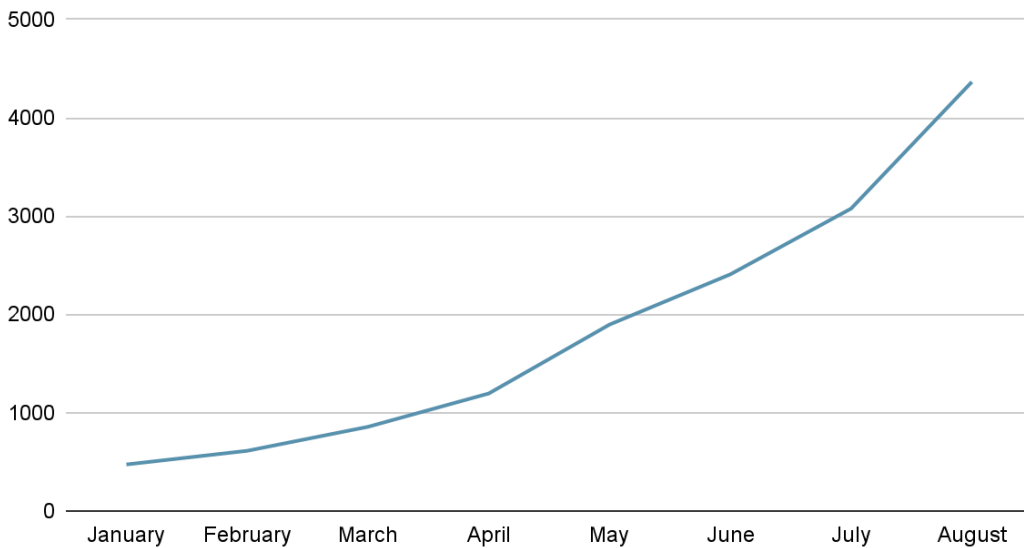
- 4365 legal services sought from approximately 3500 unduplicated clients
 - Low=188 legal services sought (2 entities); Low/Moderate=1742 legal services sought (8 entities); Moderate=2435 legal services sought (5 entities)
 - 56% of legal services produced via moderate risk entities
 - 3910 legal services have been delivered by a lawyer (or lawyer employee) or software for form or document completion only with lawyer involvement
 - 455 legal services have been delivered by software with lawyer involvement
- **Legal Categories Addressed by Service**
 - The rank of legal category addressed has been:
 - 1) Accident/Injury [25.9%]
 - 2) Business [19.7%; e.g., intellectual property, contracts/warranties, and entity incorporation]
 - 3) End of Planning [15.2%];
 - 4) Marriage/Family [12.0%];
 - 5) Financial [e.g., individual bankruptcy and collections practices; 7.4%];



- o Five legal categories accounted for 80% of legal services. The remaining 15 possible legal categories accounted for 20%.
- o The top three categories accounted for 61% of legal service.

Growth of Services Across Time

Cumulative Legal Services by Month (2021)



Complaints and Audits

- To date, entities have reported three complaints to the Office, approximately 1 complaint per ~1500 services delivered. The first complaint was reported in the April report and was linked to the harm of an inappropriate/inaccurate legal result. The second complaint was reported in the May report and was not linked to any of the three harms. The third complaint was linked to exercising legal rights and was reported in the June 2021 report. The ratio of harm-related complaints to services was approximately 1 complaint per ~2200 services. The entity response to harm-related complaints has been adequate and acceptable as related to mitigation.



Consumer Complaint Assessment: All Reporting Entities to Date

Complaint Harm Category	# Consumer Complaints	% Consumer Complaints
Consumer achieves an inaccurate or inappropriate legal result.	1	<0.02%
Consumer fails to exercise legal rights through ignorance or bad advice.	1	<0.02%
Consumer purchases an unnecessary or inappropriate legal service.	0	0%

- o Audit materials have been collected from two moderate risk entities and reviewed for one.

TABLE 1: AUTHORIZED ENTITIES

Entity Name	Risk Level	Service Models	Service Categories
10 - Blue Bee Bankruptcy	Low	Lawyers employed / managed by nonlawyers	Education
		<50% non lawyer ownership	Consumer Financial Issues
15 - AGS Law	Low	<50% non lawyer ownership	Business
			End of Life Planning
			Real Estate
19 - Firmly, LLC	Low	<50% non lawyer ownership	Business
44 - Hello Divorce	Low	Lawyers employed / managed by nonlawyers	Marriage and Family
		<50% non lawyer ownership	
04 - Lawpal	Low / Moderate	Lawyers employed / managed by nonlawyers	End of Life Planning
		50+% non lawyer ownership	Consumer Financial Issues
		Software provider /w lawyer - doc completion	Housing (Rental)
			Marriage and Family
05 - Rocket Lawyer	Low / Moderate	Lawyers employed / managed by nonlawyers	Accident / Injury
			Adult Care



			Business
			Criminal Expungement
			Criminal (Other)
			Discrimination
			Domestic Violence
			Education
			Employment
			End of Life Planning
		50+% non lawyer ownership	Consumer Financial Issues
			Healthcare
			Housing (Rental)
			Immigration
			Marriage and Family
			Military
			Public Benefits
Real Estate			
07 - R & R Legal Services	Low / Moderate	Lawyers employed / managed by nonlawyers	Accident / Injury
			Adult Care
			Business
			Domestic Violence
		End of Life Planning	
		50+% non lawyer ownership	Consumer Financial Issues
			Healthcare
			Marriage and Family
Public Benefits			
14 - FOCL Law	Low / Moderate	Lawyers employed / managed by nonlawyers	Marriage and Family



		50+% non lawyer ownership	
		Software provider /w lawyer - doc completion	
32 - Tanner LLC (Withdrawn from Sandbox)	Low / Moderate	Lawyers employed / managed by nonlawyers	Business
		50+% non lawyer ownership	
33 - Xira Connect	Low / Moderate	50+% non lawyer ownership	Accident / Injury
			Adult Care
			Business
			Criminal Expungement
			Discrimination
			Domestic Violence
		Fee Sharing	Education
			Employment
			End of Life Planning
			Consumer Financial Issues
			Healthcare
			Housing (Rental)
		Intermediary Platform	Immigration
			Marriage and Family
			Military
			Native American / Tribal
			Public Benefits
Real Estate			
Traffic Citations			
37 - Robert DeBry (Withdrawn form Sandbox)	Low / Moderate	Lawyers employed / managed by nonlawyers	Accident / Injury
		50+% non lawyer ownership	



38 - Davis & Sanchez	Low / Moderate	Lawyers employed / managed by nonlawyers	Accident / Injury
		50+% non lawyer ownership	Education
39 - Legal Claims Benefits (Trajector Legal)	Low / Moderate	Lawyers employed / managed by nonlawyers	Accident / Injury
			Education
		50+% non lawyer ownership	Healthcare
			Military
Public Benefits			
41 - Mountain West Legal Protective	Low / Moderate	Lawyers employed / managed by nonlawyers	Housing - Rental
		50+% non lawyer ownership	Real Estate
02 - 1Law	Moderate	Lawyers employed / managed by nonlawyers	Accident / Injury
			Adult Care
			Business
			Criminal Expungement
			Criminal (Other)
		50+% non lawyer ownership	Discrimination
			Domestic Violence
			Education
			Employment
			End of Life Planning
		Software provider w/ lawyer involvement	Consumer Financial Issues
			Healthcare
			Housing (Rental)
			Immigration
Non-lawyer provider w/ lawyer involvement	Marriage and Family		
	Public Benefits		



			Real Estate
			Traffic Citations
03 - Law HQ	Moderate	Lawyers employed / managed by nonlawyers	Accident / Injury
		50+% non lawyer ownership	Business
		Software provider w/ lawyer involvement	Employment
12 - Nuttall Brown	Moderate	Lawyers employed / managed by nonlawyers	Accident Injury
		50+% non lawyer ownership	Business
		Software provider w/ lawyer involvement	Discrimination
		Non-lawyer provider w/ lawyer involvement	Employment
			Marriage and Family
13 - Estate Guru	Moderate	Lawyers employed / managed by nonlawyers	Business
		50+% non lawyer ownership	End of Life Planning
		Fee Sharing	Consumer Financial Planning
		Software provider /w lawyer - doc completion	Healthcare
		Software provider w/ lawyer involvement	Real Estate
		Non-lawyer provider w/ lawyer involvement	
23 - Off the Record	Moderate	50+% non lawyer ownership	Traffic Citations
		Fee Sharing	
		Software provider w/ lawyer involvement	
27 - Sudbury Consulting	Moderate	Software provider w/ lawyer involvement	Criminal Expungement
			Employment
28 - Pearson Butler	Moderate	50+% non lawyer ownership	Accident / Injury



			Adult Care
			Business
			Discrimination
			Education
		Fee Sharing	Employment
			End of Life Planning
			Consumer Financial Issues
			Housing (Rental)
			Immigration
		Non-lawyer provider w/ lawyer involvement	Marriage and Family
			Military
			Native American / Tribal
			Public Benefits
			Real Estate
		30 - Law on Call	Moderate
End of Life Planning			
50+% non lawyer ownership	Consumer Financial Issues		
	Housing (Rental)		
Non-lawyer provider w/ lawyer involvement	Real Estate		
31 - DSD Solutions	Moderate		Lawyers employed / managed by nonlawyers
		Business	
		Criminal Expungement	
		50+% non lawyer ownership	Domestic Violence
			Employment
			End of Life Planning
		Software provider w/ lawyer involvement	Housing (Rental)



		Non-lawyer provider w/ lawyer involvement	Immigration
			Marriage and Family
			Public Benefits
			Real Estate
			Traffic Citations
36 - Timp. Cert. Advocates	Moderate	Nonlawyer provider w/out lawyer involvement	Domestic Violence
			Marriage and Family
42 - Jordanelle Blocks	Moderate	Lawyers employed / managed by nonlawyers	Business
		50+% non lawyer ownership	
		Fee Sharing	Housing - Rental
		Software provider /w lawyer - doc completion	
		Software provider w/ lawyer involvement	Real Estate
		Non-lawyer provider w/ lawyer involvement	
43 - LawGeex	Moderate	Lawyers employed / managed by nonlawyers	Business
		50+% non lawyer ownership	Healthcare
		Software provider w/ lawyer involvement	
45 - Holy Cross Ministries	Moderate	Non-lawyer provider w/ lawyer involvement	Financial Issues
			Immigration
			Health Care
			Public Benefits
47 - AAA Fair Credit	High	Non-lawyer provider w/out lawyer involvement	Financial Issues
			Healthcare
			Public Benefits



TABLE 2: AUTHORIZED ENTITIES REPORTING STATUSES

Entity Name	Risk Category	Launch Date	First Report Due	Frequency
Blue Bee Bankruptcy	Low	Oct. 1, 2020	Jan. 5, 2021	Quarterly
AGS Law	Low	Oct. 1, 2020	Jan. 5, 2021	Quarterly
Firmly LLC	Low	Sept. 1, 2021	Dec. 5, 2021	Quarterly
Hello Divorce	Low	Aug. 1, 2021	Nov. 5, 2021	Quarterly
Rocket Lawyer	Low-Moderate	Oct. 1, 2020	Nov. 5, 2020	Monthly
R&R Legal Services	Low-Moderate	Jan. 1, 2021	Feb. 5, 2021	Monthly
LawPal	Low-Moderate	Feb. 1, 2021	Mar. 5, 2021	Monthly
FOCL Law	Low-Moderate	Jan. 1, 2021 Oct. 1, 2021 (relaunch)	Feb. 5, 2021	Monthly
Xira Connect	Low- Moderate	Sept. 1, 2021	Oct. 5, 2021	Monthly
Davis & Sanchez	Low-Moderate	Jul. 1, 2021	Aug. 5, 2021	Monthly
Legal Claims Benefits	Low-Moderate	Aug. 15, 2021	Sept. 5, 2021	Monthly
1Law	Moderate	Oct. 1, 2020	Nov. 5, 2020	Monthly
LawHQ	Moderate	Sept. 1, 2021	Oct. 5, 2021	Monthly
Nuttal Brown	Moderate	Dec. 1, 2021	Jan. 5, 2022	Monthly
Estate Guru	Moderate	Dec. 1, 2020	Jan. 5, 2020	Monthly
Sudbury Consulting / Code for America	Moderate	TBD	TBD	Monthly
Off the Record	Moderate	TBD	TBD	Monthly
Law on Call	Moderate	Apr. 1, 2021	May. 5, 2021	Monthly
DSD Solutions	Moderate	Aug. 1, 2021	Sept. 5, 2021	Monthly
Pearson Butler	Moderate	Apr. 1, 2021	May 5, 2021	Monthly
Timp Cert. Legal Advocates	Moderate	Jun. 1, 2021	Jul. 5, 2021	Monthly
Mountain West Legal Protective	Moderate	Sept. 15, 2021	Oct. 5, 2021	Monthly
Jordanelle Blocks	Moderate	TBD	TBD	Monthly
Law Geex	Moderate	Sept. 1, 2021	Oct. 5, 2021	Monthly
Holy Cross Ministries	Moderate	TBD	TBD	Monthly
AAA Fair Credit	High	TBD	TBD	Monthly



AUGUST 2021 ACTIVITY RISK REPORT - HARM ASSESSMENT

Depending on an entity’s assessed risk level (the risk level assigned at authorization), OLSI collects a range of measures from the entity designed to assess the occurrence of three harms to consumers (this can also be understood as “actualized risk”):

- Consumer achieves inaccurate or inappropriate legal results.
- Consumer fails to exercise legal rights through ignorance or bad advice.
- Consumer purchases an unnecessary or inappropriate legal service.

As service activity increases among sandbox participants, the Office will receive more kinds of information. For entities assigned higher risk levels, this will include information about legal outcomes, financial outcomes, and expert audits of a sample of work product. As these data accumulate, harm assessments will be based on a review of all applicable measures.

In these early stages of service provision and reporting, the assessment of consumer harm is based on the prevalence of consumer complaints indicating the occurrence of one or more of the three harms. Social scientific studies grounded in expert peer review of lawyers’ work product typically find that lawyers commit errors in one fifth to one quarter of the cases reviewed. Taking this finding as a baseline, the harm assessment classifies receipt of harm-related complaints from more than 25% of customers as a significant warning of harm (red), which would indicate an immediate need for the entity to work with OLSI to develop and implement quality improvement plans to prevent harms and might also lead the Office to recommend that the Court suspend the entity’s operations in the sandbox. Receipt of harm-related complaints from 11-25% of consumers would trigger a watch (yellow) to better understand and prevent potential harms and would likely include the requirement of additional information from entities so classified. Receipt of harm-related complaints from 10% or fewer of an entity’s consumers is considered reasonable risk (green) and does not trigger the need for any additional risk assessment.

