

In the Supreme Court of the State of Utah

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In re: Application of Motion Law LLC

ORDER FOR AUTHORIZATION TO PRACTICE LAW IN UTAH

Amended July 6, 2023

Based upon the Utah Supreme Court's plenary and constitutionally granted authority to regulate the practice of law in Utah, and the tenets of Standing Order 15, the Utah Supreme Court orders that Motion Law LLC ("Motion Law") is authorized to practice law within the Utah legal regulatory sandbox ("Sandbox") and subject to the restrictions outlined below.

The Court has reviewed the amended recommendation of the Office of Legal Services Innovation ("Innovation Office") dated June 6, 2023.

Motion Law is an Alternative Business Structure ("ABS") authorized to provide immigration services. Services are provided by lawyer employees and facilitated through a software platform. The software tool provides consumers access to their case file including: status updates, documentation, events, invoices, and payment mechanisms and are accessible during attorney-client consultations. Motion Law also handles client acquisition services.

Motion Law seeks an amendment to its authorization order permitting it to provide legal services for small businesses.

The Innovation Office has assessed Motion Law's proposed entity structure, service methods, and legal areas, and has determined that Motion Law is a Low Innovation entity and that the risk of harm to its targeted consumers, relative to the risk of harm they currently face, is acceptable for authorization.

In light of the Court's responsibility to the public to effectively regulate the practice of law in Utah, and in keeping with the tenets of Standing Order 15, the Court now orders as follows:

1. Motion Law is authorized to offer legal services through the following service **methods:**

- a. ABS
 - i. Lawyers employed or managed by nonlawyer(s)
 - ii. Nonlawyer ownership
2. Because Motion Law is an ABS in which all legal services are provided by lawyers, it is authorized to provide services to the extent of those lawyers' licenses, subject to the lawyers' duties and responsibilities under the Rules of Professional Conduct.
3. Motion Law shall conform to the Low Innovation reporting requirements imposed by the Innovation Office.
4. Motion Law shall prominently display the following disclosure requirements:
 - a. Innovation Office Badge
 - b. Nonlawyer ownership disclosure
5. This authorization is granted for the duration of the existence of the Sandbox, or until exit and permanent licensure at the discretion of the Court.
6. All managers and owners are hereby ordered to:
 - a. Act in good faith to further a client's best interests.
 - b. Not allow economic or other conflicts of interest to adversely affect the legal services rendered to a client.
 - c. Ensure that legal services are delivered with reasonable diligence and promptness.
 - d. Not reveal confidential information pertaining to the representation of a client without the client's consent or as allowed or required by law.
 - e. Not engage in or allow any activity that misleads or attempts to mislead a client, a court, or others.
 - f. Not take any action or engage in activity that interferes with the professional independence of lawyers or others authorized to provide legal services.

² Managers and owners are specific terms defined in the Innovation Office Manual as follows:

Managers

All persons and entities who wholly or partially direct the management or policies of the entity, and/or the direct provision of legal services to consumers, whether through ownership of securities, by contract, or otherwise, including a mentor who manages the person providing the legal services. Also called "controlling persons."

Owners

All persons and entities who wholly or partially (10% or more) finance the business (i.e. the services) of the entity. Also called "financing persons."

Please note that the definition of owner/financing person does not include philanthropic funders or other investors who do not take an ownership interest in the entity.

- g. Develop systems and processes within the entity applicant to ensure that each of the above duties are met and satisfied.
 - h. Complete a one-hour ethics training approved by the LSI Committee that explains these obligations.
7. Authorization is subject to Motion Law's compliance with the conditions and requirements set forth in the Innovation Office Manual and verification by the Innovation Office that the company's services are not causing material harm to consumers.
8. This authorization does not relieve Motion Law, its employees, or any associated lawyer from compliance with applicable state and federal laws and any rules or regulations of another state, government agency, or other governing body. Motion Law is responsible for assuring that it is in compliance with the laws, rules, and regulations of any other affected jurisdiction.

If Motion Law wishes to alter these conditions or requirements, it must submit any such change to the Innovation Office for further assessment. The Innovation Office will assess the proposed change and may permit the change if it deems the change does not materially increase the risks to consumers. If the Innovation Office finds a material increase in risk, then it will present the issue to the Court for further consideration.

DATED this 19th day of July, 2023.



Matthew B. Durrant
Chief Justice

Application: 00001-0000000196

Andrew Haywood
Office of Legal Services Innovation

Summary

ID: 00001-0000000196

Last submitted: Oct 8 2022 02:11 PM (MDT)

Labels: Lawyers employed or managed by a nonlawyer, More than 50% nonlawyer ownership, Lawyers sharing legal fees or paying referral fees to nonlawyers, Immigration

Personal Information

Completed - Sep 22 2022

Personal Information

Entity Name

Motion Law LLC

Business Email Address

Business Phone Number

TBC

Business Website

www.motionlaw.com

Business Address

Address Line 1	TBC
Address Line 2	(No response)
City	Salt Lake City
State	Utah

Mailing Address

Address Line 1	TBC
Address Line 2	(No response)
City	Salt Lake City
State	Utah

Contact Name

Andrew Haywood

Contact Title

Owner / President

Contact Phone Number

Contact Email

Second Contact Name

Veronica Liggett

Second Contact Title

Bookkeeper

Second Contact Phone Number

Second Contact Email

Bar License No. and State (if applicable)

(No response)

1. Proposed Services

Completed - Oct 8 2022

1. Proposed Services

1.1. Describe your proposed legal services offering in detail.

Please include (i) who provides the legal services, (ii) how consumers will access/receive these services, and (iii) what your service will do for your customers.

Motion Law LLC will be a new company formed in Utah by Pearson Butler a law firm based in South Jordan Utah. Motion Law LLC already has offices in Washington DC, Phoenix Arizona and Tucson Arizona. Motion Law provides the public with free initial consultations by means of telephone or in-person consultations. Motion Law uses a law-based CRM system which also allows clients secure access via a client portal to their case status, documentation, events, invoices, and payment mechanisms. These files are available electronically but can also be accessed physically via client meetings in person at our offices. Consumers can initially access our services via several channels funded by Motion Law LLC. Our client acquisition model involves regular monthly investment in Paid for Advertising on Google through which consumers searching for immigration law services can choose to inquire via our website web-form or direct telephone contact. All legal services customers retain Motion Law LLC to undertake for them will be delivered by an Immigration Attorney with a Bar of good standing who will in turn be supported by Paralegals, Legal Assistants and Client Care representatives. Our services aim to provide customers with immigration relief by managing their processes to the best possible outcome. For some of our customers this may result in them or their family members attaining status as Legal Permanent Residents or US citizens, for others, a successful outcome may arrive via a process that prevents them from being deported while next steps are explored and implemented. Our services aim to help our customers to navigate the Immigration system and provide them with the peace of mind that their processes are in the hands of an experienced Motion Law Immigration attorney.

1.2. Describe the entity business model you want authorized in the Sandbox, including the management structure which will oversee direct legal service providers.

Motion Law will be formed in Utah as an LLC with the sole owner and 100% shareholder as Mr Andrew Haywood. As an ABS we have clearly delineated the operational management of our firm from those amongst the team who are qualified to offer or guide the public with Legal advice. Our objective is to alleviate the pressures of running a business from the shoulders of the attorneys so they can concentrate entirely on serving their clients with 100% focus on their processes and towards successful outcomes. Conversely, our business team members and operational staff are also closed out from proffering any legal advice and have clearly defined roles with which they can engage the public and clients. Both attorneys and non-attorneys (except for Motion Law's Compliance Attorney), will subscribe to the same legal disclaimer which will be amended specifically for the State of Utah, (see attached examples of our existing ABS company handbook, along with one of our Employee, Manager Declaration Agreements). The separation of these two distinct areas of the business not only allows our Attorneys to pay closer attention to advising potential new clients and existing clients, but it also allows them time to research and be more effective with their time. It creates a greater space for them to consider their codes of ethics and to investigate more diverse solutions in response to an ever-changing landscape of immigration needs. The Team at Motion Law is built on a strong foundation of expertise, knowledge, understanding and respect. Many of our team have experienced the immigration process with their own families. With this combination of both legal and personal immigration experience, we consider ourselves extremely well equipped to help our clients navigate the complexities of the US immigration process with not only best-in-class professionalism, but considerable empathy. Motion Law has an experienced management team and structure which includes Mr Andrew Haywood as the President and Owner, a CEO, a Supervising Attorney, Compliance Attorney and a Paralegal Manager This team ensures both the operational and legal pieces of the business work in perfect harmony resulting in the client getting the very best customer service and legal help and advice.

1.3. Why is your proposal eligible to enter the Sandbox?

Identify the specific model, service or product innovations that are not permitted under the traditional rules governing the practice of law.

Motion Law LLC will be an Alternative Business Structure which will be 100% owned by Mr Andrew Haywood who is not an attorney.

1.4. Describe your target consumer(s).

For example: single parents making <\$50,000 in a custody dispute, first generation college students in a landlord-tenant dispute; renters 40+ years planning for retirement; college educated entrepreneurs seeking legal advice in starting a business.

Motion Law is a progressive advocate of providing the public with easy access to legal services in the form of immigration advice. Motion Law actively promotes the protection of those who seek legal advice from our Immigration Attorneys. Within the framework of the federal justice system, we defend individuals of all age groups and ethnicities rigorously against removal from the United States while assisting them and others through major personal status transitions with their families. As these transitions grow in number, they serve to transform the shape of communities and encourage local economic diversity and growth. Motion Law assists its' public without adversity or bias. For our clients, there is no adversary or a litigation opponent but the system. Motion Law wants to help.

Please attach any supporting materials you'd like to include with your application.

Example of Company Handbook for Motion Law LLC (Arizona)

Filename: Company Handbook AZ.docx **Size:** 17.2 kB

[X](#)

Example of Employee / Manager Agreement for Motion Law LLC (District of Columbia)

Filename: Motion Law LLC Employee_Manager Declaration DC.docx **Size:** 43.5 kB

1.5. Which service models are you seeking to use?

Select all that apply.

Responses Selected:

Lawyers employed or managed by a nonlawyer

More than 50% nonlawyer ownership

Lawyers sharing legal fees or paying referral fees to nonlawyers

1.6. Which legal service categories are you seeking to offer?

Select all that apply.

Responses Selected:

Immigration

¹ Provider means legal practitioner: a provider who or which is practicing law, including offering legal advice.

² Involvement denotes a range of activities, including guidance on initial development of forms, scripts, processes, software. It could mean a lawyer does sample reviews of product/service performance. It could mean a lawyer is available to advise the nonlawyer provider as needed - including via red flag trap doors in software.

2. Risk Assessment

Completed - Oct 8 2022

2. Risk Assessment

The Innovation Office must assess whether new legal service models cause consumers to get inappropriate or otherwise flawed legal results, fail to exercise legal rights through ignorance or bad advice, or purchase an unnecessary or inappropriate legal service.

2.1. Fully and candidly discuss the risks your customers might face if they use your proposed model, including each of the risks described above.

At Motion Law we strongly believe that our business model lowers the potential risk any customer may face; to a level below the level of risk they may be exposed to at a typical non-ABS legal server provider model. Because all Motion Law business operations, aside from legal advice and legal process management, are overseen by an experienced management team, Motion Law attorneys are 100% able to focus solely on providing thoroughly researched and informed legal services and advice to our customers. Flawed legal results are mitigated from end-to-end through a number of pre-retention mechanisms; initially via first point of contact customer intakes with conflict-of-interest checks, cross checks on state law nuances under the umbrella of federal law, a thorough in-consultation fact find tied with requests for proof of identification and documentation plus considered and thoroughly researched legal strategies delivered by attorneys via a series of 1st, 2nd and sometimes 3rd consultations prior to retaining.

2.2. Describe the specific ways you will identify, track, and mitigate the risks to consumers in your proposed model.

These efforts could include quality control measures, training, provider testing.

As a retained Motion Law customer, our clients will benefit from the protection of a law firm that not only employs a dedicated Supervising Attorney whose role it is to quality control the viability and standard of legal advice and process delivery but also the guidance of a Compliance Attorney who is employed to ensure that our service model allows all of our customers to fully exercise their legal rights. Both our Compliance and Supervising Attorney are always on hand to help and assist all the attorneys at Motion Law. In addition, in order to further manage risk, our attorneys hold weekly legal meetings with fresh status reports so that they can review all active, pending and filed client cases with their legal team and ensure that case processes, regular client contacts, case tasks, events, meetings, hearings and statute of limitations are being met / observed, planned for and managed. Every month the Supervising Attorney will hold a meeting with all the Firm's attorneys to discuss and promote Best Practices whilst also holding an open Forum for discussion concerning any new rules / regulations, moves and changes, or processes that need to be determined or implemented. Each month the Compliance Attorney will hold a meeting with Mr Haywood, the CEO of Motion Law, Vice President of Motion Law, the Supervising Attorney and Paralegal Supervisor to review all compliance projects and processes to ensure all requisite laws and codes of ethics are being adhered to. All senior management and the Supervising Attorney also meet at least twice per month in order to discuss, manage and mitigate any pressure points within the practice and the pending rota of events. Training is a weekly event for our paralegals and is delivered through a professional development path measured against skill sets and process learning targets. Achievement and ability are rewarded with progressive Level 1-3 pay scales to promote learning, excellence, and self-advancement, all with the aim of providing a best-in-class customer experience for our clients. All Motion Law paralegals and legal assistants are measured daily for their output against ability specific KPI's which include completed tasks, customer contacts, case reviews, packet assembly, filing and deadline targets, etc.

2.3. Please describe your consumer complaint process.

Customer complaints are initially fielded by case paralegals under the guidance of the Paralegal Supervisor. If not managed to a successful conclusion, they are then escalated to the primary case attorney. The lead attorney for each case is ultimately responsible for the smooth transition of their client through each case process. The format for first stage escalation with a complainant client with legal process queries is for the attorney to meet as soon as possible with them either in-person or over the phone in a client meeting in order to address their concerns. If a lead attorney is unable to fully resolve a client complaint or issue, then the complaint would then be escalated to the Supervising Attorney and the Senior Management Team. If the nature of the complaint is not legal process related but is founded on commercial or customer service-related questions, then the complaint will be escalated through the paralegal and Paralegal Supervisor to the Senior Management Team (which includes the Supervising Attorney). For any complaints which might allege or infer negligence, malpractice, or a breach of the Rules of Professional Conduct, the final point of escalation would be to consult with Motion Law's Compliance Attorney, who is available at all times to give counsel on any complaint resolution. All complaints are prioritised, High, Medium or Low and are addressed by our highly experienced Team as quickly and efficiently as possible to preserve Motion Law's prevailing goal of customer satisfaction and excellence at all times throughout our customers journey with us.

3. Benefits To Utah Consumers

Completed - Oct 8 2022

3. Benefits To Utah Consumers

The Innovation Office is assessing potential benefits of proposed offerings to the Utah legal market.

3.1. Describe how your model will provide higher quality, more cost effective, and more accessible legal services for your target consumers.

The firm aggressively promotes its services on all the major online search engines to ensure Motion Law is at the forefront of web results in both English and Spanish. Motion Law websites are mirrored in Spanish and English and provide bi-lingual contact forms and multiple local numbers to help clients contact the firm as easily as possible. Motion Law offices are open 6 days per week to allow easy access to Services. We also provide our potential and existing customers with 24/7 telephone support through a highly trained out of office hours message taking service which is available 365 days of the year during closed office days and hours. The quality of our services is underpinned through the firm's model which provides clear delineation between business operations and the provision of legal services; with non-attorneys removing the burden of everyday business operations from attorneys so they are able to focus solely on the delivery of the highest quality legal services. Our strategies of on-line customer acquisition have been refined over many years to provide an effective and cost-effective channel for reaching new customers. This, together with the business expertise of the firm's Senior Management Team and wealth of experience accrued over decades of running numerous commercial enterprises, means that Motion Law is able run a tightly managed, cost-efficient operation where the benefits of affordable legal services are passed on to the customer. To enable even easier access to and affordability of our services, customers are also provided with reasonable down payment options to begin a process along with being offered bespoke (Motion Law funded) interest free payment plans which consider a customer's financial status on a case-by-case basis. The firm is also near to finishing development and releasing its first Mobile App which will be promoted to all potential clients and clients of Motion Law. This will enable everyone to source information about our services more readily when on the move or even when travelling outside of the USA.

3.2. Does your proposal comply with applicable Utah legal requirements?

For example: staffed by UT licensed attorneys, built to complete state legal forms.

Motion Law will solely be practicing immigration under federal law, and will adhere to all Utah State Bar, Regulations and Codes of Ethics. Motion Law is planning to open it's first Utah Office in Salt Lake City which will initially be staffed by an immigration attorney an immigration paralegal and other support staff.

3.3. Identify which of your service models are ready to immediately implement.

The Office of Innovation is only authorized to consider proposals which are ready to begin offering legal services not currently authorized in Utah at the time of authorization.

Motion Law wants to be able to offer immigration law advice by incorporating a new LLC company which will be an Alternative Business Structure owned 100% by Mr Andrew Haywood who is a non-attorney.

4. Confirmation Of Eligibility

Completed - Oct 8 2022

4. Confirmation Of Eligibility

4.1. List all persons and entities who wholly or partially direct the management or policies of your proposed entity and/or the direct provision of legal services to consumers, whether through ownership of securities, by contract, or otherwise (“controlling persons”).

Andrew Haywood - Owner and President
Paul Austin - Chief Executive Officer
Brittany Jennings - Supervising Attorney
Brad Denton - Compliance Attorney

4.2. List all persons and entities who will wholly or partially (greater than 10%) finance the business of your proposed entity (“financing persons”).

Andrew Haywood - sole financier of the entity.

4.3. Please note that no financing person may be a disbarred or suspended lawyer. List all controlling persons who are disbarred or suspended lawyers.

N/A.

4.4. List all controlling persons or financing persons of your proposed entity who have a felony criminal history

N/A.

4.5. List all persons who will be in a managerial role over the direct provision of legal services to consumers who are disbarred lawyers.

N/A.

4.6. List all persons who will be in a managerial role over the direct provision of legal services to consumers who have a felony criminal history.

N/A.

4.7. Please select the most accurate description: My proposed entity has a material corporate relationship and/or business partnership with:

Neither a disbarred / suspended lawyer nor an individual with a felony criminal history

4.8. Disclose any history of state or federal criminal (misdemeanor or felony) conviction, state or federal consent decree, or state or federal enforcement action resulting in sanctions (disgorgement, civil penalties, and/or injunction) for the entity and, if applicable, its parent and other affiliated companies.

N/A.

4.9. Disclose whether the entity, parent, and other affiliated companies are, to their knowledge, currently subject to a state or federal criminal investigation or state or federal enforcement action.

N/A.

I confirm that no financing persons listed in this application are disbarred or suspended lawyers.

Signature

A large, stylized handwritten signature in black ink, appearing to read 'Andrew Haywood', is written across a light gray rectangular background.

Printed Name

Andrew Haywood

Title

Owner / President

Date

Oct 8 2022

Selling of Consumer Data Disclosure

Please indicate whether your business model includes the sharing or selling of consumer data in any form to third parties.

Yes

Public Application

Your application will be made publicly available. You will have the opportunity to make a claim of business confidentiality for specific information that would qualify for protection under GRAMA Section 63G-2-305. Making false or materially misleading statements in this application is a basis for loss of authorization to practice within the Sandbox. Other criminal and civil sanctions may also apply.

Responses Selected:

I understand.

Signature

A handwritten signature in black ink, appearing to read "Andrew Haywood", is written on a light gray background. The signature is fluid and cursive, with a long horizontal stroke at the end.

Printed Name

Andrew Haywood

Title

Owner / President

Date

Oct 8 2022

GRAMA

Incomplete

GRAMA

SANDBOX PARTICIPANT GRAMA CLAIM OF BUSINESS CONFIDENTIALITY

Pursuant to Utah Code Section 63G-2-305(1) and (2), and in accordance with Section 63G-2-309, Motion Law LLC (company name) asserts a claim of business confidentiality to protect the following information submitted as part of an Application for authorization to offer legal services in the Sandbox.

No Responses Selected

This claim is asserted because this information requires protection as it includes:

No Responses Selected

Following is a concise statement of reasons supporting the claim of business confidentiality:

(No response)

Signed



On behalf of (company): Motion Law LLC

Date

(No response)